

Cyberbullying News Articles



Sky News Online, 8th June 2011

Would be Cyberbullies beware, there are two new apps to stop you in your tracks!

NSPCC-Backed App Aims to End Cyberbullying

By Lulu Sinclair

A new phone app is being launched with the aim of putting an end to cyber-bullying of children via texts and mobiles. With a few taps on their Android smartphones, victims can even report cyberbullies straight to their parents and the local enforcement agencies!

The Block'em app was thought up by Helen Perry, who was herself subjected to harassing calls on her mobile as an adult. "I found it all very unpleasant, as an adult, and I couldn't stop looking at the messages," she told Sky News Online. "Then I started to imagine what it would be like for a child to experience it." She and friend Stephen Anderson created the app to block phone calls and texts from specific numbers so that the owner of the phone can keep their number. The idea is that a child in a bedroom with a mobile phone should feel safe and secure, not threatened. The person making the unwanted contact does not know they are being blocked. The app, priced £1.79, can be downloaded from the Block'em website and is, according to mother-of-three Ms Perry, easy to use. "The idea is that a child in a bedroom with a mobile phone should feel safe and secure, not threatened," she said. "With this app, they can just enter the number they don't want calling and it's blocked. "They can always unblock the number at a later date."

The app is aimed at children between the age of 11 and 15 and the idea is being backed by the NSPCC, with 70% of the profits from the sale going back to the children's charity.

Cyber-bullying is considered more of a problem among girls than boys, according to the Home Office's British Crime Survey.

One in 10 girls between the ages of 13 and 15 now claim to have been bullied either through email or mobile phones. The study also revealed that the average parent believed harassment and intimidation of their child started as early as the age of eight.

Bully Block Press Release 30th March 2011

A new anti-cyberbullying Android app is called Bully Block and it is launched by

Spy Parent LLC earlier today. The app can block, capture evidence of cyberbullying (inappropriate text, images and videos) and store such evidence on the SD card. Victims may then choose whether or not to submit the evidence to their parents, teachers, the local authorities and they can do that with the app itself.

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The anti-cyberbullying Bully Block Android app basically has 4 key features:

1. Bully Block Blacklist: Helps victims block offending SMS and MMS messages from cyberbullies.
2. Bully Block Log: Helps victims record and capture evidence of cyberbullying.
3. Bully Block Record: Same as the above feature but it is dedicated towards recording audio (phone conversations etc).
4. Bully Block Report: Allows victims to send evidence of cyberbullying to the authorities.